



DIGITAL
GREENHOUSE
GUERNSEY

Enabling innovation. Expanding horizons

DIGITAL GREENHOUSE ANNUAL UPDATE



*Growing
entrepreneurship
and innovation in
Guernsey*

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FOREWORD



Deputy Sasha Kazantseva-Miller
Member of the
Committee for Economic
Development



Lucy Kirby
Director,
The Digital Greenhouse

In 2023, AI captured our imaginations with unprecedented implications for upskilling, productivity and innovation. The Digital Greenhouse was quick to offer training modules as well as mentorship to businesses who wanted to integrate AI into their solutions. It's an example of how quickly we all need to adapt to the changing world in our personal and professional lives.

The Digital Greenhouse is an important arm of the States of Guernsey Economic Development initiatives focusing on investment into digital, skills and entrepreneurship programmes. This is done through a nimble and agile model, in partnership with industry and Blenheim Chalcot.

“Global Focus” has been a theme of many of the businesses working through the Digital Greenhouse programmes, building on Guernsey's strong position as a platform for launching and growing internationally focused businesses.

It is always a delight to see what new ideas emerge through the numerous entrepreneurship programmes and 2023 was no exception. The success and growth of the 2023 Véyaon Awards and the Guernsey Venture Challenge show how much there is to celebrate as well as to look forward to in the future.

Welcome to the celebration of 2023, a year which saw just shy of 1,000 new enquiries to the Digital Greenhouse, with the entrepreneurs and innovators of Guernsey stepping forward into the realms of AI, global delivery and accelerating ventures. This update is a flavour of the work undertaken with our community, moving towards the shared ambition of growth for the island, fueling innovation and creating pathways to enable those with great ideas to thrive.

Strong partnerships are a cornerstone of delivery at the Digital Greenhouse, which has resulted in meaningful impact for individuals and businesses across the island. 2023 has seen an acceleration in the quality and depth of support programmes enabled through working with experts in their fields. Access into cutting edge GenAI programmes and a strengthening of venture building support has launched a new wave of talent into the economy.

Our community needs choice, diversity and creativity to thrive, pathways to new opportunities and routes to new markets. ‘Locally grown, globally focused’ became the moto of 2023.

We are incredibly grateful to the Committee for Economic Development for their continued support and our industry sponsors who enable us to deliver programmes without cost to the public. We would like to thank all the contributors to this year's booklet and to everyone who has given their time and expertise.

PURPOSE

To bring together individuals, community and industry to support effective collaboration, accelerating innovation and new business growth.

VISION

A creative and diverse entrepreneurial & innovation ecosystem that supports individuals to access advice and skills needed to thrive.

MISSION

To develop & deliver a broad range of services to support people to upskill themselves, innovate ideas and grow new ventures.

ABOUT THE DIGITAL GREENHOUSE

Established in 2016, the Digital Greenhouse brings together individuals, community and industry to deliver an innovation and entrepreneurial hub, working at the economic development 'frontier' of new business and ideas. Now, in the seventh year, it has grown into a hive of activity, with strong industry

collaboration, delivering over 18 discrete initiatives per year, focused on new and existing business development.

In the past year, we have welcomed over 10,000 people to the hub, seen over 1,800 people at events, worked with around 300

entrepreneurs, enabled over 90 leaders to gain cutting-edge insights into AI, collaborated with over 100 established organisations and assisted in the launch of numerous ventures. Our website has received around 80,000 page views and our combined social media reach was around 850,000.

WHAT WE DELIVER

Work in partnership with Industry and the community to meet shared aims

Support new start up businesses and entrepreneurship

Provide networks and events for knowledge sharing

Support the growth of businesses and innovation

Deliver business upskilling development programmes



LUCY ANN KIRBY
Director



BEN WRATTEN
Programme & Engagement Manager



JENNY DE LA MARE
Development Officer



DAZ CARRE
Development Officer - Operations



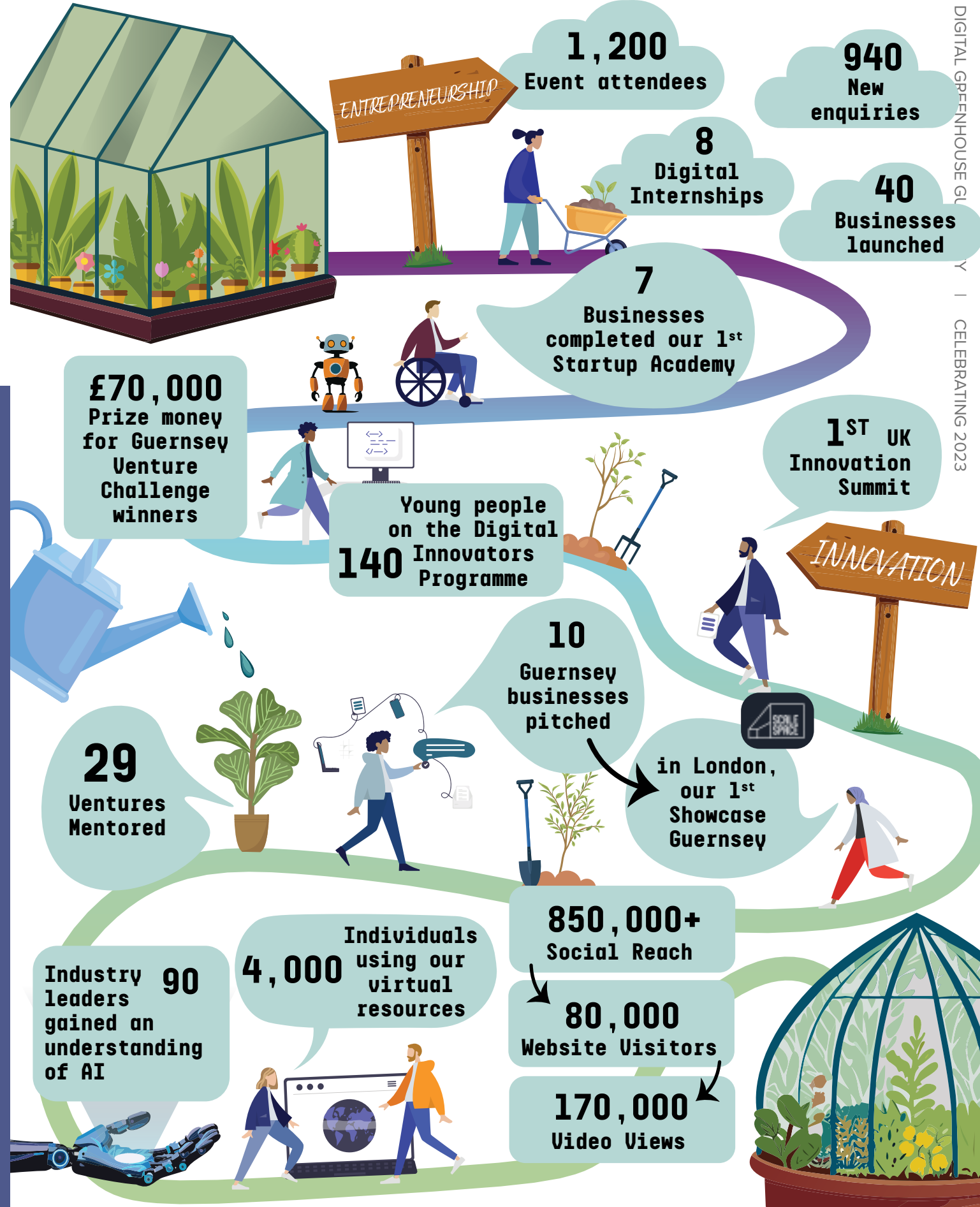
ESTELLE MOSELEY
Creative & Development Executive



REBECCA BAINES
Communications & Marketing Executive



BEN ALLEN
Premises & Operations Assistant



01

WORKING IN PARTNERSHIP

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FOSTERING COLLABORATION

OUR CORPORATE MEMBERS



The Digital Greenhouse's success relies on our close collaboration with Industry and working alongside third sector groups. In order to maximise the opportunities for individuals, entrepreneurs and businesses, we continued to work in partnership, increasing the number of sponsors and delivery partners who help us to meet our aims.

SMART GUERNSEY

The SMART Guernsey contract between the States of Guernsey and Agilisys Guernsey has enabled a rich economic development partnership, with particular focus on SMEs and new entrepreneurs. This fully funded access to programmes would otherwise be unavailable on Island. And the reputable and globally focused expertise has been a huge benefit to the local ecosystem.



Agilisys
NIGEL MUIRHEAD
 Client Director for
 Agilisys Guernsey

“2023 saw further brilliant progress made by the Digital Greenhouse through the SMART Guernsey partnership, embracing new technology trends to deliver exciting and impactful initiatives for their members. Through initiatives like the Guernsey Startup Academy, delivered for the first time last year, the Digital Greenhouse have continued to cement Guernsey’s reputation as a leader in the digital space.”





PROGRAMME SPONSORS



CYRILLE JOFFRE
Chief Technology
& Information Officer
Sure Guernsey

“Technology continues to change and evolve at a rapid pace, so the Digital Greenhouse’s role in providing education, training and events is more vital than ever. There is so much power in connectivity and at Sure we’re focused on harnessing that potential and using it to improve island life; whether it’s through our networks, enhancing the in-home experience, or bringing people together to share the moments that matter. We’re pleased to support the Greenhouse and work with the amazing team to continue to enable Guernsey’s future through digital skills and technology.”



DAN EDMUNDS
IT Technical Operations Manager,
First Central Group

“It’s been a pleasure to work with the Digital Greenhouse for the past six years to deliver the ever-popular Digital Innovators Programme and the Discover Digital Internship. Year on year more students show an interest in expanding their digital skills knowledge, meaning the opportunities to upskill the students continues to grow and we can help to expand their knowledge and strengthen their digital literacy.”



BEN LAFFOLEY
Head of Sales,
Airtel-Vodafone

“As we reflect on the past year at The Digital Greenhouse, we at Airtel-Vodafone feel a sense of accomplishment in witnessing the steady growth of diverse entrepreneurs and startups. Our collaboration, centred on providing expertise in mobility, Fibre connectivity and practical Internet of Things (IoT) applications, has been both enriching and educational. It’s been gratifying to see these new businesses flourish with the solid support of the Digital Greenhouse team. We’re committed to continuing our support for these innovative ventures, contributing to a thriving and adaptable digital business environment.”



CHARLES MINDENHALL
Co-founder,
Blenheim Chalcot

“We are delighted to be part of Guernsey’s journey to becoming a leading digital hub. Our partnership with the Digital Greenhouse has helped to provide Guernsey with opportunities for learning, innovation, and entrepreneurship. The last year has seen the Digital Greenhouse and its community travel over to London for exciting new initiatives like Showcase Guernsey and the Innovation Summit, and I enjoyed visiting Guernsey in September to judge the Guernsey Venture Challenge. The work of this programme continues to improve the digital skillsets of the island’s people, creating a diverse network of digital enterprises and helping to launch and scale new ventures. We are extremely excited for what 2024 has to offer.”



KATE MARSHALL
Head of Guernsey Enterprise,
JT

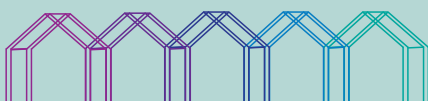
“Our partnership with the Digital Greenhouse is rooted in a commitment to the growth and success of our digital community. In a world where technology constantly evolves, being part of the journey with those leading these changes is truly exciting. Through our collaboration, we have had the privilege to meet and support many aspiring tech leaders. For everyone at JT, contributing to their journey and witnessing their progress first-hand has been incredibly rewarding.”



CHRIS CLARK
Chief Executive Officer,
Prosperity 24/7

“Technology is pervasive and underpins all areas of the Islands economy. In 2024, we will see the acceleration of digitisation through the prudent adoption of impactful technologies leveraging generative AI that will improve productivity and accuracy, whilst liberating our colleagues across Industry from mundane tasks to engaging, high value activities, that drive our economy forwards.”

The Tech Mex events are an opportunity to inspire both our colleagues already in Industry and individuals looking for technical careers, encouraging all to embrace the ‘Art of the Possible’. We are honoured that we at Prosperity 24/7 are able to support the ever-evolving digital economy and, in turn, help Guernsey businesses to prosper.”



BUILDING COMMUNITY PARTNERSHIPS

Working alongside third sector organisations to create community partnerships has allowed us to connect with existing projects and support new ones. These valuable collaborations help us to meet our aims and in turn aid these organisations with their social missions.



RACHEL MASTERTON
Deputy Data Protection Commissioner,
Office of the Data Protection Authority



“Partnership is a key regulatory pillar for the ODPa and that includes with the organisations that we regulate. We have benefitted from our continued partnership with the Digital Greenhouse that has enabled us to reach businesses in the innovation space. With the support of the Digital Greenhouse and its excellent facilities, we delivered 12 events in 2023 that provided us with the opportunity to emphasise the importance of the balance between innovation and good data governance and how that helps build trust between start-ups and their clients. We are keen to continue this relationship in 2024 and to play a part in the success of the Digital Greenhouse, their clients and the citizens and economy of the Bailiwick.”

“The Digital Innovators programme, spearheaded by the Digital Greenhouse, offers a unique and enriching opportunity for A-Level Computer Science students. This programme stands out by its alignment with the existing curriculum, ensuring that students can seamlessly integrate their academic learning with practical experience. A key benefit is the exposure to real-world industry practices in the development of digital products. This not only enhances their understanding of theoretical concepts but also equips them with hands-on skills crucial in the modern digital landscape. Moreover, the programme is conducted in a supportive and collegiate environment, fostering collaboration, innovation, and peer-to-peer learning. This setting not only encourages the sharing of ideas and techniques but also helps in building a network of future professionals. Students emerge from the programme not just with enhanced technical skills, but also with valuable experience in teamwork and project management, making them well-prepared for both higher education and future careers in the rapidly evolving digital sector.”



DAVID COSTEN
Director of Digital Learning
at Elizabeth College



OUR COMMUNITY PARTNERS



JIM HOOKWAY
Guernsey Gaming
For Good



“This is our 10th Anniversary of raising money for local charities, the Digital Greenhouse team have been so supportive in helping us host events, allowing us to grow significantly as a group and bring even more people together for our yearly charity gaming marathons. The space has allowed us to stream events online giving us great flexibility.”

“The Digital Greenhouse team have been so supportive”

Be Outcomes Focused

We drive accountability through data driven decision making, focusing on outcomes which lead to impact for our stakeholders



Drive Innovation

Digital by design, individual by outcome, we foster creativity in everything we do



Excellence & Integrity

We invest in our team and take pride in our work, upholding ethical standards, promoting trust and respect



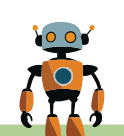
Collaborate

We build impactful relationships and are partnership focused



Be Inclusive

We celebrate diversity and believe in access for all, working hard to remove and lower barriers to entry



OUR VALUES

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ENTREPRENEURSHIP

- 14 Startup Academy
- 16 Guernsey Venture Challenge
- 18 Business Mentoring Programme
- 19 Startup Bootcamps
- 20 Global Entrepreneurship Week
- 22 Showcase Guernsey



GUERNSEY GROWN, GLOBALLY FOCUSED

A top trend in the past 18 months has been a growth in the number of entrepreneurs looking to focus on a global market. We offer a range of services, virtual, in-person, group and individual, all designed to be a one stop shop for entrepreneurs who want to take their business from an idea through to scaling. In this section we will take you on a tour of the 2023 programmes, from business support, through to day

bootcamps, the first Startup Academy, expert mentoring and the Guernsey Venture Challenge. New for 2023, our first Showcase Guernsey in partnership with Blenheim Chalcot, took 10 local tech ventures to London to pitch at Scale Space. You will meet some of Guernsey's entrepreneurs and find out how they have utilised these programmes to jump start their ventures.

Digital Greenhouse gave me the building blocks and platform to develop my ideas and make them a reality



40
Businesses
launched



29
Mentees

3,500
Accessing our
startup guides
and resources

10
Guernsey
businesses
pitched at
Showcase
Guernsey

10,803
Views on our
startup guides
and resources



1ST
Guernsey
Startup
Academy

64
Businesses in
our startup
support
offering

£70,000
Prize money
for Guernsey
Venture
Challenge
winners



STARTUP ACADEMY

Early-stage, high-growth ventures need support to launch. Guernsey's very first Startup Academy, run in partnership with Blenheim Chalcot did exactly that! Over 10 weeks, seven ambitious Guernsey ventures were put through their paces, building the skills, capabilities

and mindsets needed to launch. Red Team shared their knowledge and expertise covering topics such as, discovering customer insights, innovative business models, and nailing and scaling solutions. Ready to join them? The next Startup Academy kicks off in April 2024.

DELIVERED BY 



MATTHIAS PLUNSER
Founder of Selected Workspaces

How did you find Startup Academy?

The Startup Academy helped me to think in new ways about how to start my business, what factors are important and the difference between my startup and other companies. The aspects that stuck with me the most was getting in touch with the viewpoint of a VC and making my business interesting for investors. Before this programme, I would mainly focus on how to make it attractive to my customers. After the Startup Academy, I was shortlisted for the Digital Greenhouse's Guernsey Venture Challenge, and recently I was nominated for 'Innovation in Customer Services' at the Véyaon Awards.

What would you say to founders thinking about applying to the Startup Academy next year?

I would recommend it a lot. It has a totally different spirit than working on it on your own.

About Selected Workspaces

Working remotely from different countries has become a major part of Mathias' career. The pandemic made remote work normal for millions of people, and workations (combining work and leisure) have become very popular. To help individuals and companies plan and book their workations without the hassle of research and other time-consuming tasks, Matthias created Selected Workspaces. Seamless access to global workation destinations is provided on one single platform.



**SONIA MILLS
VINCENT DE VERA**

Co-founder of Wild Wolf Wellbeing

How did you find Startup Academy?

The Startup Academy was vital for us to help ensure the success of our ambitious business model. It granted us access to invaluable support and resources from Digital Greenhouse and Blenheim Chalcot Red Team. Engaging with these industry experts allowed us to ask critical questions, refine our strategies, and make informed decisions as we prepare to scale Wild Wolf Wellbeing. Helping us to build a solid foundation for long-term success and empowering us to bring our transformative vision to a broader audience.

What would you say to founders thinking about applying to the Startup Academy next year?

The programme is a phenomenal way to get started. It gave us the logical, real support you need to make the first steps in giving your business solid plans. It really allowed us to feel supported and gave us a deeper understanding of how to continually evolve our business, ensuring we grew at a sustainable pace allowing us to take it from seed to being rooted.

About Wild Wolf Wellbeing

Wild Wolf Wellbeing was born from the captivating story of Tim, known as @the_wildwolf on Instagram, who fearlessly shared his personal journey through mental health challenges via poetry on social media. During the summer of 2022, Tim crossed paths with Sonia, an experienced and inspirational psychotherapist who had embarked on her own transformative journey from teaching to psychotherapy. Recognising their potential to create something extraordinary, Tim and Sonia joined forces to establish Wild Wolf Wellbeing - a business and philosophy committed to providing authentic, humanistic support for individuals facing trauma, emotional struggles, relational issues and more.



ANDRE DUQUEMIN

Founder of
Three Brain Training

How did you find Startup Academy?

It was great to be involved in a programme that focused on business development in a methodical and structured way. I now have a clearer perspective on who my audience is, and how to look at business stats and set KPIs.

I have developed a better understanding about product market fit, customer pain points and "jobs to be done" in order to continue growing my business. After the Startup Academy, I took part in the Digital Greenhouse's Guernsey Venture Challenge, where we developed my venture further with mentoring from Blenheim Chalcot.

What would you say to founders thinking about applying to the Startup Academy next year?

It's definitely worth applying. Working with other business owners is great, and the training is comprehensive, thought provoking and will help you set up some much needed structure in your business.

About Three Brain Training

Andre's business helps organisations develop healthy, high-performing people and teams. He started this business after 20 years of working in the health and wellness sector. In recent years he has worked with leaders and teams in many organisations and have found a key intersection between well-being and peak performance. Andre's training and consulting work addresses these needs. How can leaders and their teams stay healthy and perform at their best? How can people avoid burnout in an increasingly competitive world? And how can Three Brain Training bring these tools to organisations that are in desperate need of confident, focused and compassionate leaders?



GUERNSEY VENTURE CHALLENGE

The Guernsey Venture Challenge returned for its second year, with eight locally grown, globally focused business being selected to take part. Paired with an expert mentor from across the Blenheim Chalcot network, as well as taking part in masterclasses, the founders honed their ventures ahead of the September public pitch night, with a judging panel of local and international investors.

Third prize of £10,000 was awarded to Stage Portal, and Petlearnia and C-section UK were announced as joint winners of the first prize, being awarded £30,000 each.



JOANNA WOODNUTT
Co-founder of Petlearnia

“Coming joint first on the pitch night has really broadened my horizons. The funding will bring my business development forward by six months, which is an incredible hand-up at this early stage. It’s also really validating hearing the judges, all of whom are experienced business people, say that my idea and plan are good- it’s given me renewed energy and I’m already back at the laptop getting Petlearnia out to the world!”

Petlearnia provides engaging, interactive e-learning courses that help pet owners. Whether it’s an illness, a diagnostic plan, or part of routine healthcare, we believe learning why something is happening, what to do, and what to expect next is key. Our pet owner e-learning courses are designed by e-learning educators, written by vets, and checked by specialists – that’s three teams of people making sure our courses are the best they can be. Courses are also regularly updated, and registered pet owners will receive those update notifications to let them know things have changed.



VICTORIA HOLYOAK
Founder of C-sectionUK

“Winning the Guernsey Venture Challenge has been so exciting and the whole process has been instrumental to the growth of our company. The Blenheim Chalcot mentorship and support from the Digital Greenhouse were fantastic and really helped both the company develop as well as myself as an entrepreneur and founder. We’re looking forward to their ongoing support.”

C-sectionuk is a female focused digital education platform supported by AI, for women having c-section births. We’re disrupting the birthing market and promoting digital solutions that cater to the growing number of c-section mums who are desperately looking for information and guidance. Through a combination of courses and our vision for Milly the Midwife; our AI midwife supporting women, as it becomes increasingly more difficult to access a midwife, we’re determined to change the world - one c-section birth at a time.



BEN & DAVE WRATTEN
Founders of Stage Portal

“We were really pleased to take home the third place prize in this year’s Guernsey Venture Challenge, it was really tough with the line up of amazing businesses presenting. The whole experience has been so valuable, the master classes and mentor support has enabled us to develop our business much faster. The prize money will enable us to accelerate our go to market plan, launching in the UK and scaling across Europe.”

Stage Portal is a vertical SaaS platform for the live events industry, sitting as a central hub for live event management. Our mission is to give everyone in the industry, no matter what size or scale, the tools to bring to life the world’s greatest events. The platform brings together key event management functions, standardised artist and venue information and crew resources, enabling the powerful automation of complex time consuming tasks saving days if not weeks of work for users.



Average obtainable market size of 2023 GVC businesses is £36.9M



BUSINESS MENTORING SCHEME

The Digital Greenhouse's Business Mentoring Scheme launched in 2021 and has grown across 2022 and 2023. Whether its a sounding board for ideas, being able to pick the brains of an industry expert or gaining a professional ally, mentees see a host of benefits from the programme.

Over the past two years we have grown the mentorship programme with 23 locally based mentors, plus access to off-island venture building mentors from Blenheim Chalcot for those ready for scaling.



LIAM DOHERTY

Mentee and founder of Apollo

"I started the Digital Greenhouse's mentoring scheme just a few weeks after establishing my business. It could not have come at a better time! Nichole's mentorship was indispensable in the launching of my business, giving structure and direction to my ideas and operations, all the while being patient and understanding, providing much-needed moral and practical support throughout all of the inevitable entrepreneurial ups and downs. Being a one-man band, this meant a lot. Things went from feeling at times haphazard and overwhelming to being ordered, and feeling manageable and surmountable. Without Nichole's mentorship, the company would not be what it is today. I have endless gratitude to both Nichole and the Digital Greenhouse for their support."



NICHOLE CULVERWELL

Mentor and Director of Black Vanilla

"Guiding a local impact business through its start-up journey has been a very rewarding experience. Working with another entrepreneur, helping to nurture their idea into existence and meet each new milestone was a real pleasure and highlights the importance of collaboration and knowledge sharing."

STARTING UP SATURDAY

Taking your business from idea to action is tough! The difficulty most people find is having the time to focus on building a plan. Our Starting Up Saturday bootcamps are specifically designed for these entrepreneurs. Giving them dedicated time to focus on their idea, teaching business development tools and helping them build a support network.

Each of the bootcamps sees the new businesses come together to explore topics such as business value, identifying customers, business models and more. They are complemented with the Meet the Experts sessions where the businesses can talk to local industry experts, covering areas such as legal, accounting, IT, banking and marketing.



VIVIANE KEMGNE

Starting Up Saturday Participant and Co-founder of Trainerfy

"Digital Greenhouse is the hidden gem that helped launch my business, Trainerfy Limited. Right from Starting Up Saturdays, to various networking events to the Guernsey Venture Challenge, they have provided me with plenty of opportunities to continue to learn and develop new skills and grow my business in a practical way that I've not experienced before - even from my university business degree!"



LUCY CAVE

Founder of Tiny Tale Adventures

"Attending Starting Up Saturday was the catalyst I needed to take real action on what had previously been an idea. I felt clueless on how to go about any part of it. The team at Digital Greenhouse and all of the experts were so incredibly helpful and informative, I came away with a concrete plan. I would recommend Starting Up Saturday to anyone thinking about starting a business. The day truly provided me with clarity and fervour - plan big, be bold!"

5 Starting Up Saturday Bootcamps

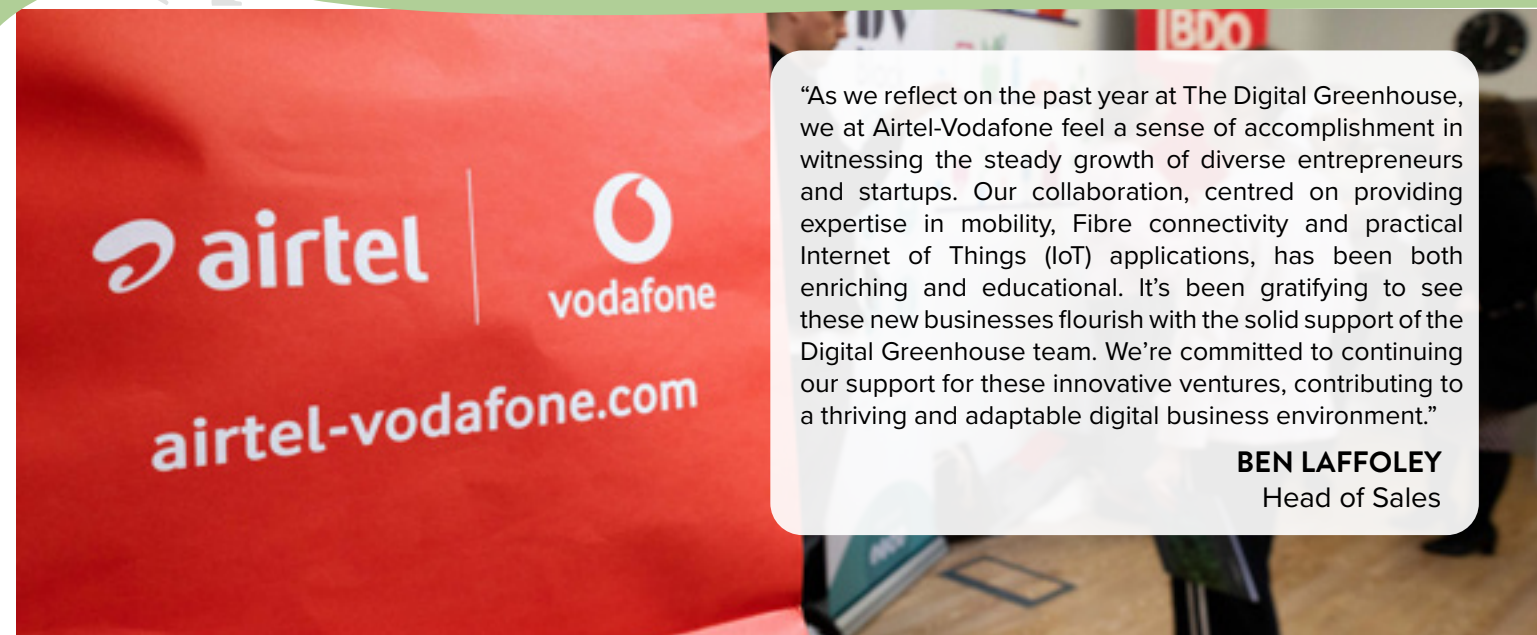
30 businesses launched on Starting Up Saturday



11 businesses on the Scale Up mentoring

18 businesses on the local mentor scheme

23 local expert mentors on the scheme



"As we reflect on the past year at The Digital Greenhouse, we at Airtel-Vodafone feel a sense of accomplishment in witnessing the steady growth of diverse entrepreneurs and startups. Our collaboration, centred on providing expertise in mobility, Fibre connectivity and practical Internet of Things (IoT) applications, has been both enriching and educational. It's been gratifying to see these new businesses flourish with the solid support of the Digital Greenhouse team. We're committed to continuing our support for these innovative ventures, contributing to a thriving and adaptable digital business environment."

BEN LAFFOLEY
Head of Sales

GLOBAL ENTREPRENEURSHIP WEEK

Running events is a big part of Digital Greenhouse life, with the biggest week focused on celebrating all things venture building! Now in its 6th year, industry speakers, investors and entrepreneurs came together to discuss a range of topics, share knowledge and insights.

From investment seeking and growth tips, to exploring the results of the entrepreneurial landscape survey with Black Vanilla, we explored the fundamentals of building

and scaling a business on the island and the experiences of local founders.

This year marked the second year that the Digital Greenhouse worked with Black Vanilla to survey the experiences of brand new businesses in Guernsey, gaining insights on their journey as well as the obstacles and opportunities.



DARAGH MCDERMOTT
CEO of JT Global

“We take immense pride in sponsoring Digital Greenhouse’s Entrepreneurship Week and the ‘Learner of the Year’ award, as we believe that people are the essence of any business. At JT, our people are the heart of our achievements and the driving force behind our growth. Nurturing individual talent and small businesses with pioneering ideas is crucial now more than ever. These entrepreneurs are more than innovators; they’re reshaping the future of technology.”

316
Attendees

5 EVENTS

42 Businesses involved

“Be diligent, take your time”

90% of new businesses surveyed plan to use AI tools in their business practice

100% of new founders see growth for their business going forward, compared to 68% last year

“Take advantage of local programmes and services that are available”

“Build yourself a support network”

SPONSORED BY



MATTHEW LEACH
Editor at
Bailiwick Express

“Chairing the panel was a great opportunity to witness and engage with the island’s keen entrepreneurial community. It was humbling to see so many people pursuing their dreams while proactively seeking out support from groups like the Digital Greenhouse.

It’s obvious that there are still serious hurdles to overcome in terms of easing the route to self-employment, and I’m interested to see how Guernsey adapts to support those who want to build their own business.

However, it is also obvious that Guernsey plays host to a group of very determined entrepreneurs who aren’t letting administration frustrations get in the way of them leading the way to a self-employed future. From people who want a ‘lifestyle career’ to those who want to develop multi-million-pound companies, this island has attracted and developed some of the best and it was a fantastic opportunity to hear from them at a well attended event.”



SHOWCASE GUERNSEY

October saw the very first 'Showcase Guernsey' event, where 10 locally grown, globally focused businesses were given the chance to pitch at Scale Space in London. This initiative was the first of its kind and enabled the Island's newest tech-driven ventures to present their groundbreaking ideas. The audience included investors, industry leaders, and key stakeholders.

The 10 participating businesses were graduates from the Digital Greenhouse and whilst rooted in Guernsey, these businesses share a collective vision of reaching global markets. Spanning a range of sectors like fintech, healthtech, eventtech and more, each business has a unique proposition, reflecting the breadth of innovation emanating from the Guernsey ecosystem.

POWERED BY



DAVE ZAK
Founder of
NionNet

"Showcase Guernsey is a testament to the vibrant creative potential amongst Island entrepreneurs. Each one of us is driven to create change, to challenge the status quo, and envision our future through the prism of optimism. It was a privilege to stand alongside my island colleagues and I look forward to what we do next."



TREVOR NICHOLLS
Founder of EaseeDo

"Year after year, being a member of the Digital Greenhouse brings various benefits. Alongside the usual positive aspects of a shared workspace and the networking events, 2023 finished on a high note with the Guernsey Showcase in London. I was delighted to be part of the contingent representing Guernsey's entrepreneurial community. It was also great to see the Guernsey Venture Challenge return for a second year, this time experiencing it as a spectator after being a participant and second-place prize winner the previous year. I'm looking forward to 2024."



LOUIS JOOSTE
Founder of Cloud Wealth

"Showcase Guernsey was an exciting opportunity for Guernsey to showcase its tech talent and we were excited and honoured to be a part of this. This event was the culmination of many other events hosted by the Digital Greenhouse, of which we participated in the Startup Academy and the Guernsey Venture Challenge. I would encourage any aspiring tech entrepreneurs to capitalise on these amazing opportunities and attend events hosted by the Digital Greenhouse."



ELLEN ARMSDEN
Co-founder of
Credententials

"I am constantly amazed at the high quality and variety of new start-ups that the Bailiwick produces. We are truly delighted to have been able to share the stage with the other businesses for the inaugural Showcase Guernsey."

03 INNOVATION

- 26 *The Véyaon Awards*
- 28 *The Greenhouse Effect*
- 30 *Future Rewired*
- 31 *Tech Mex*
- 32 *Innovation Summit London*
- 34 *Growing Digital Skills*
- 36 *Business Innovation Programme*
- 38 *Digital Internship*
- 39 *Digital Innovators Programme*



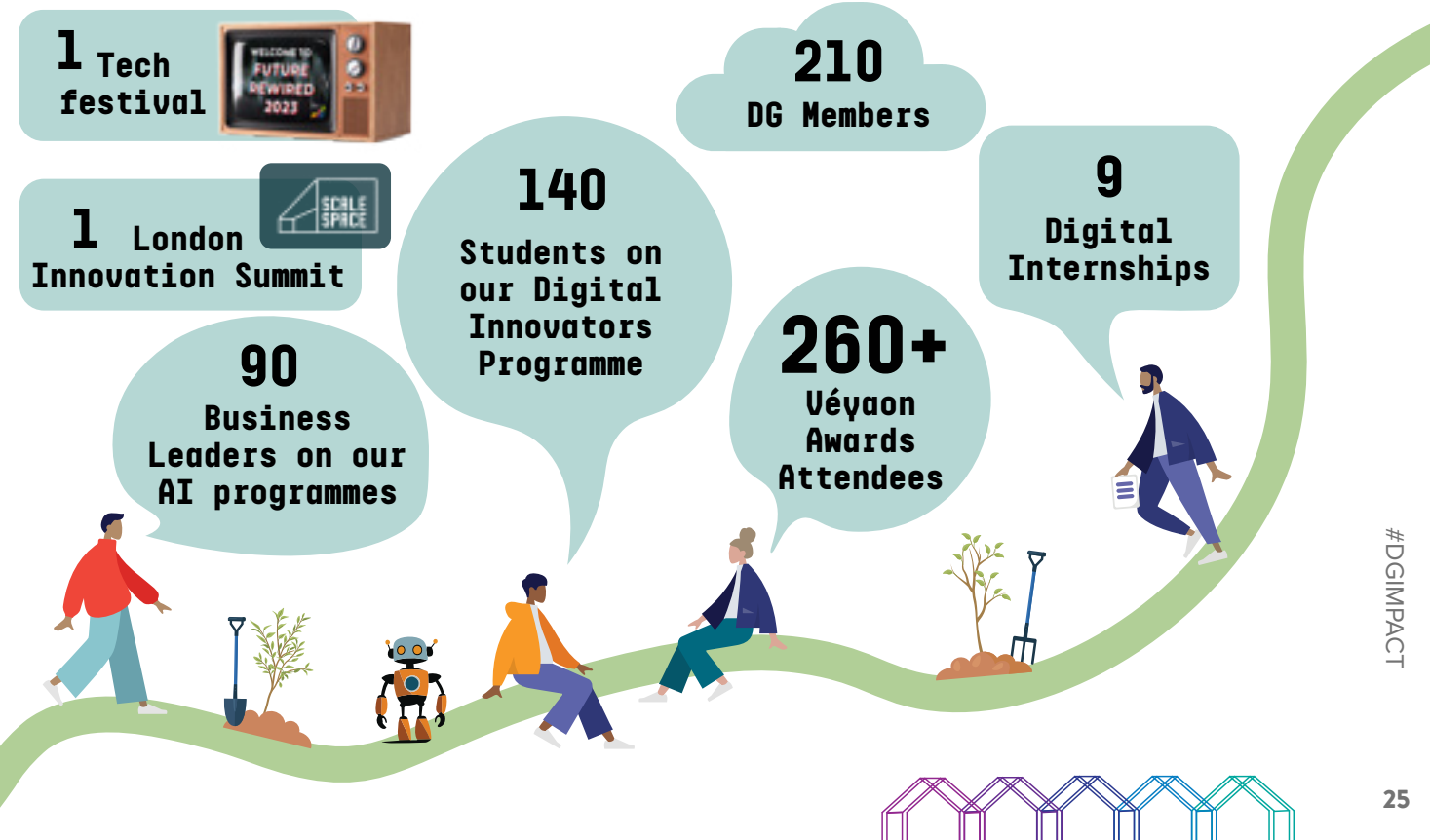
FUELING INNOVATION, GROWING NETWORKS

We bring together individuals, businesses and community groups into an exciting and diverse ecosystem, all based from our town hub. In this section we will meet more individuals. 2023 has seen continued need for established businesses to understand and leverage technology and the Digital Greenhouse has continued to champion and accelerate adoption.



**LIEUTENANT-GOVERNOR,
LIEUTENANT GENERAL
RICHARD CRIPWELL**

“As we move into an increasingly digital age at an accelerating pace, we need to develop a mosaic of industry and business that is balanced, doing what we have always done well, but also comfortable with the challenges that regulation, sustainability and AI, for example, will present. We have a proud tradition in these islands of innovation, hard work and self-belief. We honour that history best by learning from it and by applying those character traits to make the most of our future.”



THE VÉYAON AWARDS

Celebrating excellence, innovation and hard work within the business community, the return of the Véyaon Awards for 2023 saw heated competition from our leading entrepreneurs and innovators.

Reaching capacity in its first year, moving to Beau Sejour enabled over 260 attendees to join us in recognising and awarding these leaders.



LUCY ANN KIRBY
Director of the Digital Greenhouse

“It is fantastic to be able to celebrate the best in up and coming ventures, tech products, services and entrepreneurs to watch from the Island. A snapshot of the wealth of innovation and venture building happening on Guernsey right now. The number and diversity of winners and shortlisted businesses really demonstrates the thriving ecosystem in the Island.”



NICOLE BROMLEY
Founder of Copper
COPPER.



JASPER JOYCE
Portfolio Impact Manager at Blenheim Chalcot, Headline Sponsor

“The Veyaon Awards are a fantastic opportunity to recognise and celebrate the entrepreneurial spirit across Guernsey. The commitment to innovation and self-development made by the people of Guernsey stands the Bailiwick in extremely strong stead for the future; these awards celebrate those at the forefront of their field.”

“Just do it, is what I said to myself when doubting whether it was even worth applying to be shortlisted for The Veyaon Awards. Deciding to apply was the easy part, thinking of why I deserved to win was a lot harder! But I had fun taking time out to think about all the things I had achieved, which we don't often do as business owners. Hearing I was shortlisted was amazing but to go on and win was not expected. I don't think I have ever been that speechless! It was an honour to receive the accolade and award, which I proudly display. It just shows that these awards are achievable for even the solopreneurs working from their home office! I have had lots of coffees and introductions and messages since and have now been accepted onto the Blenheim Chalcot Business Mentoring Scheme so who knows what is in store for Copper in 2024!”



Bill Green Award
Sponsored by Young Business Group
The Silvester Group



Innovation in Technology
Sponsored by PwC
UNITY Limited



Learner of the Year
Sponsored by JT
Kieran Phillips



Scale Up Business of the Year
Sponsored by Resolution
UNITY Limited



Creative Entrepreneur
Sponsored by TPA
Tiffany Anna Art



Digital Leader of the Year
Sponsored by Sure Business
Howard Barnes,
The Ladies' College



Disrupter of the Year
Sponsored by C5 Alliance
NionNet Limited
(now named Koadx)



Entrepreneur for Good
Sponsored by Islands Trust & Corporate
Victoria Holyoak, C-Section UK



Excellence in Resilience
Sponsored by Armstrong Resilience
Guernsey Electricity Limited



Innovation in Customer Service
Sponsored by Cherry Godfrey
Nicole Bromley, Copper



Innovation in Technology
Sponsored by PwC
UNITY Limited



Learner of the Year
Sponsored by JT
Kieran Phillips



Scale Up Business of the Year
Sponsored by Resolution
UNITY Limited



THE GREENHOUSE EFFECT

Coworking offers great opportunities for networking and collaboration, establishing an open, supportive community of like minded people. 2023 continued to be a very busy year in the Digital Greenhouse cowork and memberships remain on the rise, with a diverse mix of entrepreneurs, sole traders, remote workers and microbusinesses.

“After kick starting my graphic design business thanks to the support and encouragement of the Startng Up Saturday programme, I was lucky enough to also benefit from a fantastic mentor through the Mentor Scheme - who kept me focused and determined (thanks Leo!). Now a Hot Desking member, I really enjoy the semi-routine of popping into the ‘office’ - the light and airy space has everything I could need such as extra screens and meeting booths. It’s also lovely to be around like minded people - not only have I gained opportunities from the exposure of being part of the Digital Greenhouse, but I’ve also been connected to other creatives who I can work on projects with or recommend to clients! The hot chocolate machine is also a notable bonus.”

SERENA MOSELEY

Founder of Serena Moseley Creative
Hot Desk Member



JORDAN MAUGER

Founder of Island Web Design
Allocated Desk Member

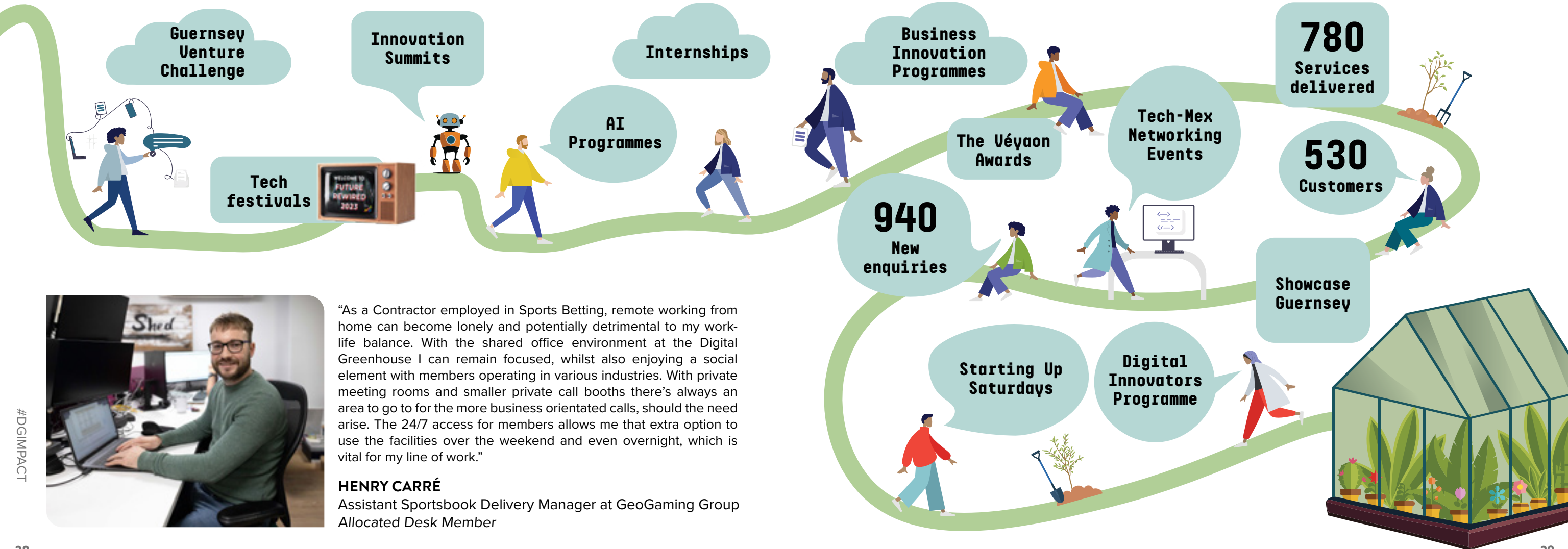
“The Digital Greenhouse was extremely important in crafting a professional presence in our early stages, offering us a polished setting for our videos and a formal space for client meetings, significantly elevating our business presentation, I met people at my first Digital Greenhouse event that I still work with now and that was an amazing first impression for me.”



CHRIS ASH

Managing Director of C5 Alliance
Corporate Member

“Where we really benefit from our membership is through the on-going and regular collaboration we have with the Digital Greenhouse. This includes training provided through DG’s partners and last year we were fortunate enough to attend the Innovation Summit in London allowing us to connect with and learn from other members, as well as other UK based partners.”



“As a Contractor employed in Sports Betting, remote working from home can become lonely and potentially detrimental to my work-life balance. With the shared office environment at the Digital Greenhouse I can remain focused, whilst also enjoying a social element with members operating in various industries. With private meeting rooms and smaller private call booths there’s always an area to go to for the more business orientated calls, should the need arise. The 24/7 access for members allows me that extra option to use the facilities over the weekend and even overnight, which is vital for my line of work.”

HENRY CARRÉ

Assistant Sportsbook Delivery Manager at GeoGaming Group
Allocated Desk Member

FUTURE REWIRED

Shaped as an inclusive, all stages and ages tech festival, Future Rewired returned in 2023 for its 5th year, welcoming over 60 people from across the Digital and Creative sectors. The day long festival was packed with a lineup of local speakers and interactive workshops.

Topics included Data Visualisation, Web App Development, Product Showcases, Cyber Security, Networking, Marketing Your Product, Deep dive into API's, AI and more. The day was punctuated by challenges hosted by the Digital Greenhouse team with attendees looking at innovative solutions to problem statement: How can we use generative AI to make Guernsey a better place to live? The festival was open to all levels and backgrounds and attendees were animatedly involved with the networking activities and games throughout the day.



MATT CHAMPION
Delivery Lead at Cortex

"Future Rewired is my favourite event of the year because it's such a dynamic collection of interesting people. I got to do a technical talk on caching and the wonderful thing was that the room was full of people who were ready to learn, ask interesting questions and add to the discussion. I always come away from the event with a better understanding of different topics and inspiration to go learn more!"



KRISTA OSBORNE
Account Manager at Black Vanilla

"I had the pleasure of speaking at the Digital Greenhouses Future Rewired event, talking all about harnessing social media as a small business owner. My session was met with engaging and thoughtful interactions from the audience which made for a truly informative and enriching experience for both myself and attendees. It was a joy to support the Digital Greenhouse's efforts in making Guernsey a hub of entrepreneurial spirit and innovative thinking."

TECH MEX

SPONSORED BY



Central to the Digital Greenhouse's mission is to provide a space where like minded people from across Guernsey's tech sector can network together. In 2023 we were pleased to run TechMex meetups for the 4th year. These events brought

together the local tech community for an evening of networking and conversation. The events enabled individuals of all backgrounds and levels to meet in an informal setting and make important connections.



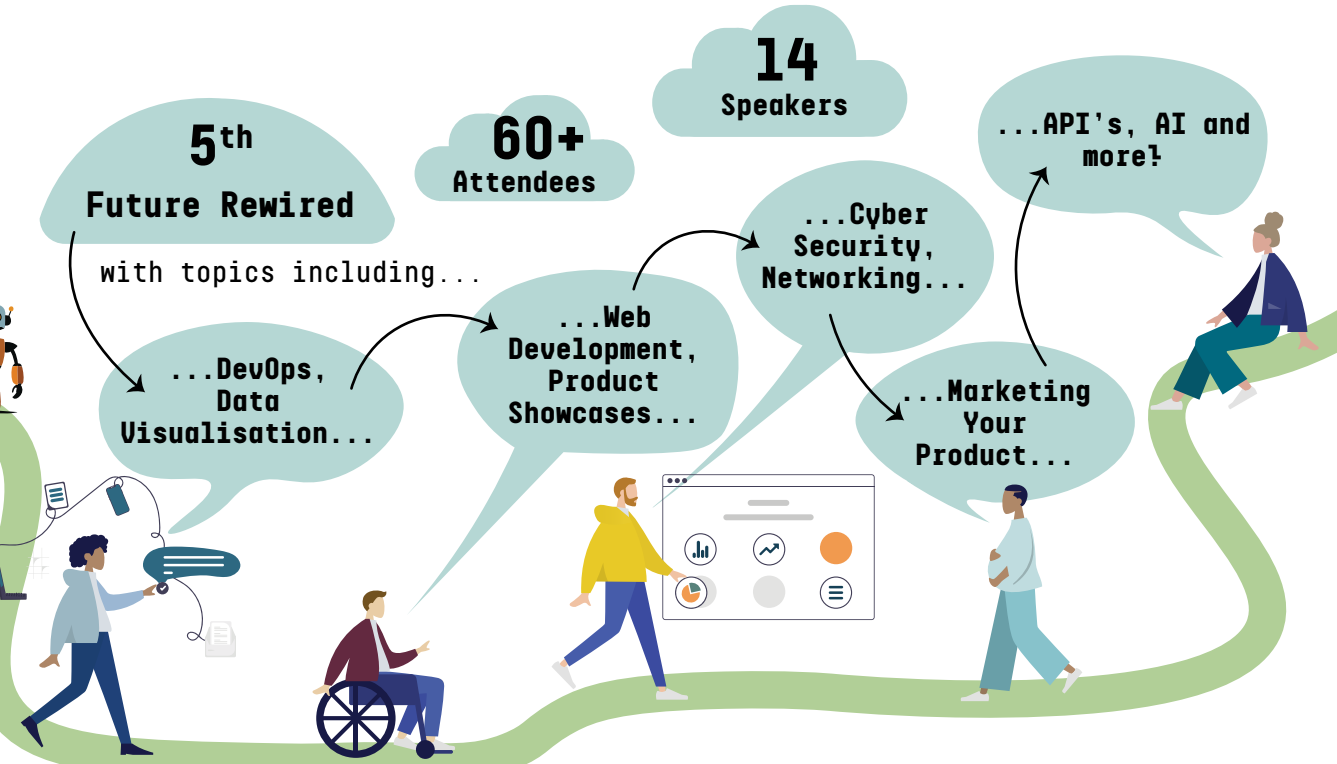
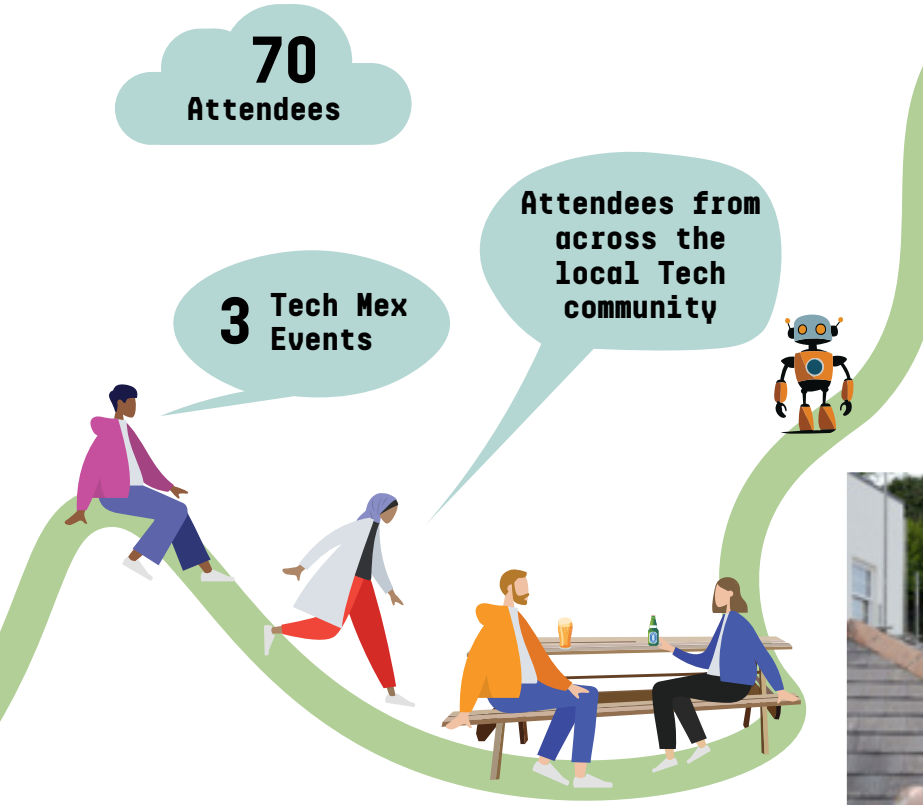
CHRIS CLARK
Chief Executive Officer at Prosperity 24/7

"The Tech Mex events are an opportunity to inspire both our colleagues already in Industry and individuals looking for technical careers, encouraging all to embrace the 'Art of the Possible'. We are honoured that we at Prosperity 24/7 are able to support the ever-evolving digital economy and, in turn, help Guernsey businesses to prosper."

70
Attendees

3 Tech Mex Events

Attendees from across the local Tech community



INNOVATION SUMMIT LONDON

POWERED BY



The Digital Greenhouse was proud to host the first Innovation Summit at Scale Space in London on 1st November. This was a transformative gathering of business networks across multiple sectors. The summit stood as a testament to Guernsey's commitment to fostering a culture of innovation, bringing together thought leaders, industry pioneers, and change-makers for a day of insightful discussions, keynotes, and panel sessions.

It was a dynamic exploration of key trends and the art of the possible in business, technology, and innovation, all hosted at Scale Space, the Digital Greenhouse's twinned center of business innovation in London. The event was a melting pot of ideas, where leaders from a range of sectors converged to share experiences, insights, and strategies

that define the ever-evolving landscape of innovation.

The summit included keynotes from Manoj Badale, Co Founder of Blenheim Chalcot who spoke about driving innovation in businesses, Neil Perkin, Author of 'Agile Transformation' who discussed how executives can apply true customer-centric and adaptive strategy to build momentum for change and innovation.

Professor Hamed Haddadi from Imperial X and Dr Dandan Zhang from Imperial College took a deep dive into AI and how it is transforming the business landscape, focusing on the new models that it is enabling.

Across the day the key topics were explored through a number of panel discussions. The first dissected

the challenges and opportunities within fintech for Guernsey which was chaired by Rosie Allsopp from Guernsey Finance, where she was joined by representatives from Cygnetise, SQR Group, Collas Crill and Kloo. The second was chaired by Ladies' College Principal, Daniele Harford-Fox who was joined by representatives from University College London, Microsoft, Blenheim Chalcot and Imperial College London, where they discussed how the rapid development of technology will impact skills for the workforce.

The day concluded with an innovation workshop hosted by Blenheim Chalcot's Red Team which focused on how participants can begin to implement the key learnings from the day into their own businesses.



MANOJ BADALE
Co-founder of Blenheim Chalcot

"The recent Innovation Summit, held at Scale Space, was a great success and testament to the importance of bringing innovators together to discuss new technologies and ways of working. Seeing entrepreneurs, established businesses, government representatives, and our own Scale Space community networking and sharing their experiences was a great example of the successful and ongoing relationship between Blenheim Chalcot and the Digital Greenhouse – and a positive sign for the future of innovation in Guernsey."



DANIELE HARFORD-FOX
Principal of The Ladies' College

"Being able to chair a panel with experts from industry, leading universities and tech companies on the future of skills threw into sharp relief the importance of asking fundamental questions about how we equip our young people and employees with the skills they are going to need. Most pressingly, it raised questions around recruitment processes – are we applying filters historically used for knowledge-based roles in an era when skills and aptitudes are increasingly the currency."



ROSIE ALLSOPP
Communications Director at Guernsey Finance LBG

"As an international finance centre with five decades of expertise in a breadth of financial services, Guernsey also has a long history of innovation going back hundreds of years. The Digital Greenhouse's Innovation Summit provided a perfect opportunity to meet with innovators and creators and to demonstrate to a wide audience Guernsey's commitment to creating an environment where ideas can flourish."



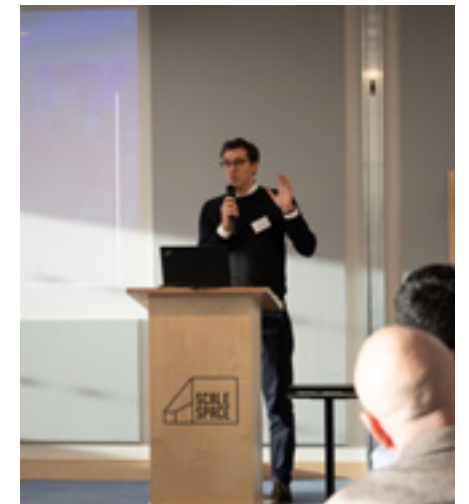
NEIL PERKIN
Founder of Only Dead Fish

"I've worked with Digital Greenhouse for 3 years now, helping leaders in Guernsey to think about how they can take agile principles to support innovation in their business and employ more adaptive ways of working."



RUPERT PLEASANT
Chief Executive at Guernsey Finance LBG

"We have worked very closely with the Digital Greenhouse to develop innovation and digital skills in Guernsey, which I think is absolutely fundamental to the finance industry. We have got a number of projects on the go at the moment and I have no doubt that a number of them will come to a great deal of success."



GROWING DIGITAL SKILLS

DELIVERED BY 

The most popular technology trend of 2023 by far was the accessibility of Artificial Intelligence tools, which exploded at the beginning of the year. In response, we were pleased to be able to work with our learning provider partner Avado Learning to run the UK's first AI Leader Accelerator programme in May.

90 industry leaders joined our newly created GenAI programmes, with around half completing a full day leaders accelerator. This course focused on both tooling up for the art of the possible and also looking at possibilities, key considerations and business working practices.

Now in its third iteration, our first Applied AI Bootcamp ran from June. This 10 week course took a deep dive into implementation, embedding AI tools into business. Over the course of the year 43 individuals completed the bootcamps, increasing productivity, adopting new practices and creating strategic approaches to GenAI.

The virtual bootcamps encourage high levels of collaboration, giving leaders and change makers the opportunity to discuss key business implications brought forward by GenAI. Along with hands-on work that allowed participants to experiment with the technology and get first hand experience, the groups covered topics such as:



PATRICK CUNNINGHAM
Founder at Indulge Applied Generative AI Business Bootcamp Attendee

"I found the generative AI bootcamp really fascinating and engaging. It introduced me to a range of tools and techniques that I use daily to boost my productivity."



MIKE CULVERWELL
Business Director GenAI Leader Accelerator Attendee

"The accelerator provided an excellent and engaging overview of the rapid development of AI tools, covering content generation, strategy planning, automation and design. We experimented with the practical use of AI tools and discussed the wider implications for society and business as a whole."



PAULA WILLIAMS
Managing Director at Island Consortium Limited, Applied Generative AI Business Bootcamp Attendee

"The AI Bootcamp was fun, informative and a great place to build your confidence on how to use AI"



Awareness of what GenAI is, how it works and a foundational understanding at a technical level and where the technology is going.



Understanding of impact on businesses and the ability to articulate how GenAI has been, is, and will transform businesses and the workforce.



Prompt Design: learn the importance of good prompting and learn the foundational skills to creating powerful prompts.



GenAI in action beyond just ChatGPT. Understand how wide-reaching Generative AI is and how it works on images, text, and large data sets.



Hands-on ability to harness GenAI and practice in a safe environment to generate your first outputs from GenAI.



Ethical, legal and data security considerations and what to watch out for in bringing GenAI into organisations, recognising the obstacles to overcome.

1st
AI Leader Bootcamp in the UK

46
People on our GenAI Leader Accelerators

43
People on our GenAI Applied Bootcamps



BUSINESS INNOVATION PROGRAMME

DELIVERED BY



An emerging trend has been the pivotal role of intrapreneurship within our established organisations. Looking at this focus, we have worked with our venture building partners Blenheim Chalcot to shape and deliver a new programme to empower people to take on this challenge. The Business Innovation

Programme has enabled leaders to drive intrapreneurship, innovation and change within their organisations. Starting in September, and spanning seven interactive weekly sessions, the first cohort looked at how to improve or re-design existing business processes, with the aim of increasing competitiveness and efficiency

to build a more ambidextrous organisation. We know that the most powerful learning comes from being able to apply the tools to your own context and so this bootcamp focuses on implementation within the workplace, with each session building on the previous learning.

“A great course. Super interesting theory, brought to life with clear practical examples that grounded lots of useful strategic models and made them applicable to decisions business leaders make every day. The content was delivered in a really engaging and enjoyable fashion and has equipped me with the tactics and analytical concepts to take my business to the next level. I highly recommend this course.”



MIMI MADELL
Executive Trading
Manager at Norman Piette

This hands-on, information-packed programme saw operational managers, change managers and consultants work with Red Team to build their skills around managing change and driving the adoption of new innovative practices. The cohort covered areas such as:

Jumping the S curve

Drawing on key elements of “Jumping the S-curve” as presented in Paul Nunes and Tim Breene’s book, they looked at how companies can use this model to outperform their competitors and increase profitability. Participants also learnt how to identify hidden S-curves and use BEMI to navigate growth cycles and overcome economic and market disruptions.

Business Model Innovation

Participants in this session discussed the relationship between, and the relative advantages of, technical innovation and business model innovation. Looking at the kind of outputs of a business model that would appeal to a growth investor, and the tools necessary for business model innovation.

Building an ambidextrous organisation

The major part of the programme was based around ‘Building an Ambidextrous Organisation’ and how this can lead to generating lasting success for organisations. Participants looked at identifying the organisational structures, processes, and capabilities needed for successful innovation. This led to identifying organisation assets, reflecting on past innovation assets and developing innovation processes.

How to present a compelling business case

The final part of the programme focused on the fundamentals of building a business case, including types, scales and considerations from both CEO and senior manager perspectives. Participants also gained knowledge on the importance of reporting and tracking mechanisms for successful innovation plans.



DIGITAL INTERNSHIP

The Discover Digital Summer Internship returned for its seventh year in 2023, continuing to help build a strong pipeline of local digital talent. Over 70 local students have benefited to date, with some of the Island’s leading companies.

The six-week paid summer internship has been designed specifically for Guernsey’s post-16 students who are passionate about the digital world and are seeking to work on projects for local employers to develop their digital and creative career pathways, with projects including programming, web development, data forensics, marketing and more.



ELLIOT HARRIS
Digital Intern at
Cortex

“I have experienced two internships, the first with First Central in 2021 and the second with Cortex in 2023. First Central provided me with valuable experience working in a digital field and provided a necessary boost to my preparedness for my first year at university. The people at Cortex were friendly and experienced, helping me build on my acquired knowledge and providing me with answers to any odd questions I had. Best of all, I had the opportunity to work on an entertaining 8-Ball pool app for the Cortex office pool table! I have learned a lot from these two experiences and would highly recommend the digital internship to anyone with any interest in the field.”



JACK BENNETT
Digital Intern at
First Central Group

“The Digital Internship is a great opportunity to experience real-world, full-time software development in an amazing and friendly environment. I had the pleasure of working at First Central with two other interns - throughout our time there, the team was always happy to help us learn as we took on an exciting project from start to finish. Overall, I had an amazing time and gained an immeasurable amount of practical experience, and would sincerely recommend it to anyone interested in technology-related careers.”



FREYA NICHOLLS
Digital Intern at
First Central Group

“I really enjoyed my time at the digital internship, it was amazing to work with the other interns during my company placement and I achieved so much in the six weeks. It was a brilliant opportunity to have and gave me great experience of working full time in the tech industry, thank you to the Digital Greenhouse for orchestrating everything and I’m sure future interns will continue to get a lot out of the experience.”

8
Digital
Internships

I would highly recommend the Digital Internship

DIGITAL INNOVATORS PROGRAMME

In its fifth year, the programme saw 140 students take part in a series of workshops designed to develop problem-solving, collaboration and essential digital skills in a real-life context. This year's problem statement was: How can technology be used to keep young people active in an inclusive and accessible way?

Students from the Sixth Form Centre, Elizabeth College, The Ladies' College and The Guernsey Institute took part in the competition. During the sessions the students worked alongside the teams from Digital Greenhouse and Health Improvement Commission, they also had the opportunity to discuss their product development with employees from First Central Group, who power the programme.

The top five teams went on to present their ideas to a judging panel of politicians and Industry, demonstrating new found skills and innovation.

The winning team, Gallery Walks, included students Chris Naftel, Ali Mohiuddin, Cian Scally, Stephan Ozanne, Seb Coquelin and Charlie Watkin, all from Guernsey College of Further Education. Their creative idea was to develop a mobile app that serves as a platform for showcasing art. People use the app to create their own art and then use augmented reality to upload their design to a hidden location around the island, ready for others to find the artwork and add it to their gallery. The app is designed to encourage users to take a walk and collect hidden pieces of art. The judges praised the innovative use of technology and the fun and creative concept behind it.

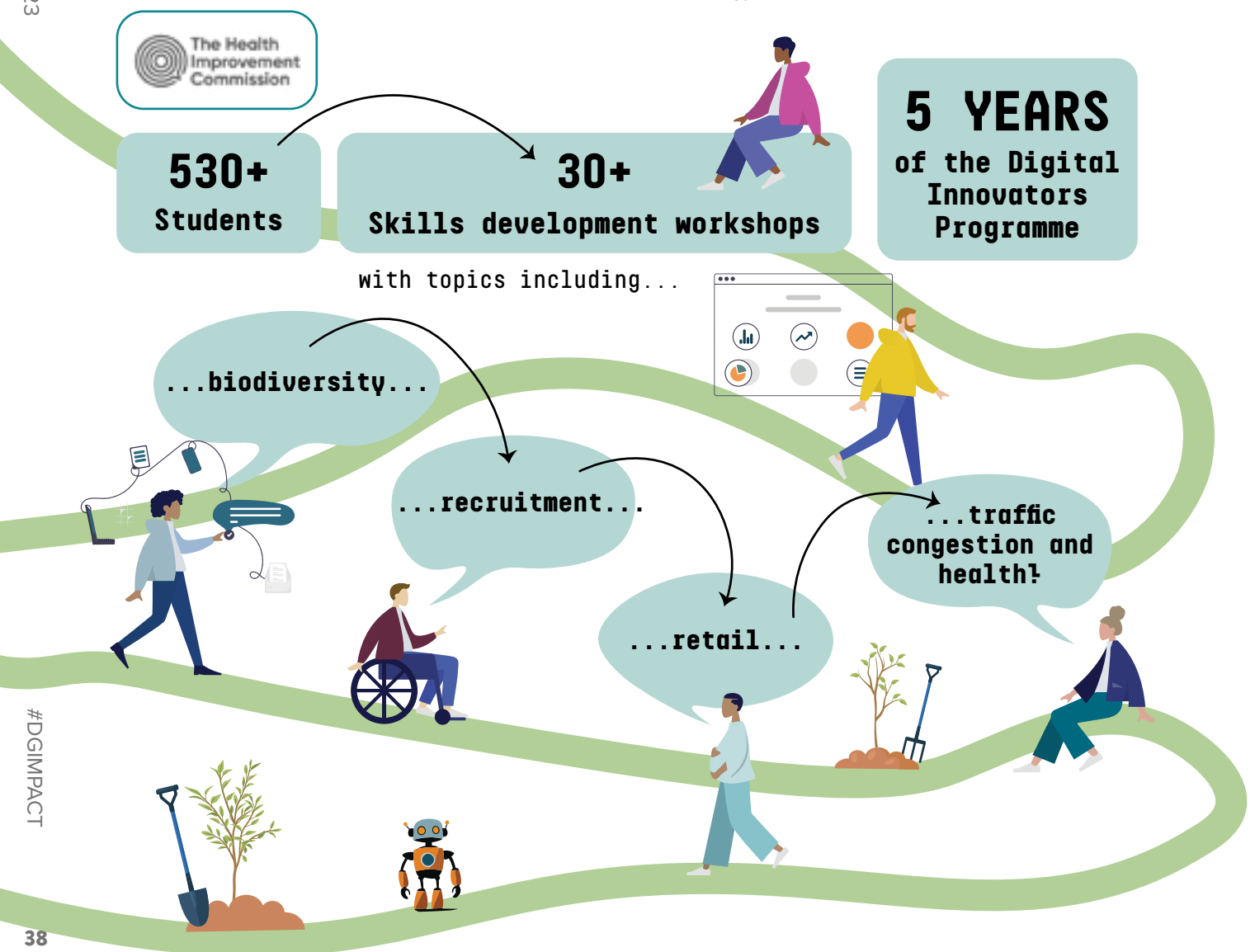
“Our solution was to provide a mobile app as an art showcase platform, where users can create their own art using the app, and using Augmented Reality can paste the art into a hidden location ready for other users to find in order to add them to the collective gallery. I enjoyed the competition against my peers to provide the best possible solution. The workshops we did helped in the development of our problem solving and communication skills. During the presentation we put into practice what we learnt as a part of our course and improved upon our presentation skills, especially as we had the opportunity to present to a larger audience.”

ALI MOHIUDDIN
Digital Innovators Programme Participant

“The Digital Innovators Programme was created to provide students with the opportunity to grow their digital skillset. The programme supports students to learn the relevant technological skills they need for their future. With many creative and technology-based career opportunities on the island, it's important that we enhance and nurture local talent to create a viable and knowledgeable digital population.”



DAN EDMUNDS
IT Technical Operations Manager at First Central Group



04

OPERATIONS AND COMMUNICATIONS

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FUELING THE ECOSYSTEM

Here at the Digital Greenhouse, we are committed to helping shape the future of Guernsey's business ecosystem, from start ups to established ventures, our programmes drive forwards innovation and diversity for the Island.

Focused on the delivery of around 18 programmes a year, the DG Team work closely with industry partners, experts in the field and members to develop and facilitate a breadth of initiatives for the local community.

2023 has continued to see new industry partners join the mission of the Digital Greenhouse. These partnerships have enabled the team to launch and deliver additional programmes, bringing new initiatives and opportunities to the tech and entrepreneurial ecosystem of Guernsey. Through our sponsorships, we have also been able to deliver all major programmes and courses without charge to the community, lowering barriers to entry and enabling more people to get involved.

Our central Hub continues to be a thriving centre of activity, adding value to the local ecosystem and providing a base for many striving and thriving entrepreneurs.



HOW WE INVEST OUR RESOURCES

- 
25%
PLANNING AND DELIVERY OF TRAINING, EVENTS AND WORKSHOPS
- 
20%
DIGITAL CONTENT AND COMMUNICATION
- 
20%
CUSTOMER SUPPORT SERVICES
- 
15%
STRATEGIC PLANNING AND INDUSTRY ENGAGEMENT
- 
12%
STUDENT EVENTS AND PROGRAMMES
- 
8%
HUB OPERATIONAL ACTIVITY



SHINING A LIGHT ON GUERNSEY'S ECOSYSTEM

A core purpose of the Digital Greenhouse continues to be to shine a light on Guernsey's thriving business ecosystem, highlighting the success stories from new and existing ventures. Across our channels we saw hundreds of thousands of engagement from individuals across the world. Locally these stories appeared in over 70 local media features across print, tv and radio.

The Digital Greenhouse website continued to act as a focal point for all of our activity with over 80,000 visits across 2023. The team continued to work with industry partners to develop resources for new and existing businesses to innovate and grow. 2023 also saw us continue our push towards video content, attracting over 170,000 views and 1,700 hours of view time on our Youtube channel.

Our weekly newsletter continued to be popular with our subscribers, containing the latest success stories, upcoming programmes, events and activities it resulted in over 29,000 opens across the year.



Scan here to join our mailing list!



192,000+
Total engagement

7,000+
Total Followers

850,000+
Social media reach

75+
Media Features

12
Business Brief Articles

24+
Guernsey Press Features

8+
Radio and TV features

170,000
Youtube views

29,000+
Newsletters read

80,000
Website visits

1,700+
Hours of Youtube video view time

150,000
ITV Views

80+
Events posted on our events calendar

1,000+
People visiting our careers page

30+
Virtual guides in collaboration with industry experts



AMANDA EULENKAMP
Business Editor,
Guernsey Press

"It's a real honour to be a part of the entrepreneurial landscape in Guernsey. Through our publications the Guernsey Press and Business Brief, and our podcasts, we have showcased businesses that have been nurtured and have grown via their association with the Digital Greenhouse. To see these businesses thrive from year to year, develop from small, one-man bands to businesses reaching out across the globe, is truly inspirational. I look forward to going on their journeys with them."



2024: OUR FUTURE PLANS

Building on another fast paced year, plans for 2024 focus on maximising opportunities for entrepreneurs, expanding events and growing our offering to support more sectors. This year we want to open more opportunities for Islanders to realise their big startup ambitions. Our goal is to make it even easier to get started on your new business and have the right support when you need it.

WHAT'S NEW?

GENAI BOOTCAMPS

Red Team are back, working with the Digital Greenhouse to deliver a series of GenAI Bootcamps built around driving innovation and productivity for you and your teams. Get serious business impact by educating yourself on new ways of working.

STARTUP ACADEMY 2.0

Feeling inspired and ready to get going? Startup Academy is back for 2024 working with Blenheim Chalcot's Red Team, the Academy will operate over a 10 week period, immersing entrepreneurs in developing their ventures. This kick-start programme is specifically designed for early stage businesses in Guernsey with growth ambition! The programme will see experts in the field share insider knowhow, tips, tricks and essential elements for investment and go-to-market strategy.

SHOWCASE GUERNSEY

Lets get behind our scaling, globally focused founders and accelerate their growth! Showcase Guernsey provides Guernsey businesses with a dedicated growth programme, centred around the opportunities and tools to take their start ups onto the global stage. With a range of curated events both virtual and in person, this programme aims to connect, innovate and grow the next generation of low footprint, high value ventures from the Island.

JOIN US IN 2024

Looking to upskill, innovate and grow you or your businesses in 2024?
With a range of programmes to suit businesses of all sizes across all sectors, the Digital Greenhouse is here to help.

To find out more visit
DIGITALGREENHOUSE.GG

KEY DATES

2024

DIGITAL INNOVATORS PROGRAMME

25/01 - 13/03

STARTING UP SATURDAY

24/02

AI LEADERSHIP ACCELERATOR

27/02 & 05/03

STUDENT SUMMIT

13/03

INNOVATION SUMMIT GUERNSEY

14/03

STARTING UP SATURDAY

16/03



TECH MEX

21/03

STARTUP ACADEMY

10/04 - 04/07

AI LEADERSHIP ACCELERATOR

16/04 & 23/04

FUTURE REWIRED

27/04

STARTING UP SATURDAY

22/06

DISCOVER DIGITAL INTERNSHIP

15/07 - 23/08



TECH MEX

18/07

STARTING UP SATURDAY

03/08

INTERNSHIP PRESENTATION EVENING

21/08

NATIONAL CODING WEEK

16/09 - 20/09

GUERNSEY VENTURE CHALLENGE PITCH NIGHT

19/09

STARTING UP SATURDAY

05/10

TECH MEX

17/10

GLOBAL ENTREPRENEURSHIP WEEK

11/11 - 15/11

THE VÉYAON AWARDS

21/11

WITH MANY THANKS TO ALL THE BUSINESSES WHO HAVE WORKED WITH US THROUGHOUT THE YEAR

AB Design
 Adrian Welch Finance Brokers
 Aevea
 Airtel Vodafone
 Alexander Daniels Offshore
 Aston CM
 Avado Learning
 Babbé LLP
 Bailiwick Express
 BBC
 BDO Guernsey
 Beau Sejour
 BL Music
 Black Arrow Cyber Consulting Limited
 Black Vanilla
 Blenheim Chalcot
 Books & Company Limited
 BPP Professional Education
 Business Help
 BV Bulb
 C-Section UK
 C5 Alliance
 Capital Bridge Limited
 Careers Guernsey
 Carey Oslen
 Catax
 CBO Projects
 Center Stage Guernsey
 Chamber of Commerce
 CheckOut C.I. Limited
 Cherry Godfrey
 Chloe Sarre Creative
 Chris Taylor Developer
 Clairty
 Cloud Wealth
 Collas Crill
 Confederation of Guernsey Industries
 Copper
 Cortex
 Crewdentals
 Crowd Media
 Cygnetise
 De Garis Accounting Limited
 Delimited IT Solutions
 Deloitte
 Easeedo
 East Harbour Associates
 Elizabeth College
 Enduring Host
 Enjoy CI Limited
 Evolution Group
 EY

First Central Group
 Focus HR
 GFSC
 Global Entrepreneurship Week
 GTA Guernsey
 Guernsey Alteryx User Group
 Guernsey College of Further Education
 Guernsey Donkey SEO
 Guernsey Esports Association
 Guernsey Finance
 Guernsey Gaming For Good (GG4G)
 Guernsey Press
 Guernsey R User Group
 Guernsey Registry
 Guernsey Retail Group
 Harbour Studios
 HSBC
 IDEA
 Imperial X
 Indulge Media
 Integrated Office Projects
 Island Web Design
 Islands Consortium
 Islands Insurance
 IsleStat
 ITV Channel
 JT Group
 Karl Dorfner Creative
 Kloo
 KLT Legal
 KPMG
 Law at Work
 Leapfrog Limited
 Lilley and CO
 Lloyds Bank Internataional
 Locate Guernsey
 Logiciel Guernsey
 Machon Accounting Limited
 Maximise Media
 Microsoft
 Natwest International
 Nimbus Chartered Accountants
 NionNet
 ODPa
 Omega Group
 Only Dead Fish
 Onsey Capital
 Optimise
 Optimise Limited
 Orchard
 OSA Recruitment
 Parish Group Limited
 Perkins Group

Petlearnia
 Poitting Shed
 Pollet Chambers LLP
 Prater Raines
 Prosperity 24/7
 PwC
 Red Team
 Redwood Co Sec Limited
 Resolution IT Limited
 Rise & Shine Breakfast Networking Club
 Rock and Small
 Rock Talent Search
 Safe and Secure Online
 SeaScape
 Serena Moseley Creative
 Simply 4D
 Situations Recruitment
 Sofsync Limited
 SOUP Architects
 Selected Workspaces
 Spike Productions
 SQR
 Stage Portal
 Start Your Own Business
 States of Guernsey
 Sure
 Swansoft Limited
 TCS Guernsey
 Tekex
 The Chain Limited
 The Fund Society
 The Guernsey Institute
 The Ladies' College
 The Raw Store
 The Temp Desk
 thebestof Guernsey
 Thrive Coaching & Training
 Totally PC
 TPA
 Troupa
 Two Degrees North Limited
 Un1ty
 Unbundled VC
 University College London
 University of the 3rd Age
 UnLtd @ The Ron Short Centre
 Versl
 White Star Capital
 Wild Wolf Wellbeing
 Youth Commission

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