

# THE VÉYAON AWARDS 2022

Celebrating Innovation and Entrepreneurship in Guernsey

## AWARDS ENTRY CRITERIA



Entry deadline is on  
Wednesday 5th October 2022

Enter now:  
[digitalgreenhouse.gg/awards](https://digitalgreenhouse.gg/awards)



**Blenheim  
Chalcot**



**DIGITAL  
GREENHOUSE  
GUERNSEY**

# ABOUT

## THE VÉYAON AWARDS

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“We are excited to be launching the inaugural Véyaon Awards in Guernsey, an opportunity to celebrate the excellence, innovation and hard work shown by the business community and individuals.

Véyaon meaning ‘go for it’ in Guernésiais, encompasses the spirit of entrepreneurship and innovation, where individuals and businesses have taken risks to grow and succeed. With seven categories to enter, awards for upskilling, leadership, entrepreneurship and innovation are open to Guernsey applicants. We want to showcase the best in home-grown ventures and business champions, recognise their hard work and inspire others to follow in their footsteps.

We hope that these awards will become a mainstay in the Island’s calendar, providing an opportunity to celebrate and showcase the best that Guernsey has to offer. Winners of each category will join the awards evening in November, alongside an inspirational keynote speech from Charles Mindenhall, co-founder of venture building specialists Blenheim Chalcot.

Take a look through this booklet to find out more about the seven award categories and we look forward to receiving your application or nomination for 2022.”

Lucy Kirby  
**Director**



The awards evening will be held on Thursday 17th November at St Pierre Park Hotel. If you are interested in reserving tickets please email [info@digitalgreenhouse.gg](mailto:info@digitalgreenhouse.gg).

# AWARD CATEGORIES

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There are seven categories to choose from, including awards recognising individuals, teams, projects and businesses. Take a look at the categories and criteria to find out which awards you qualify for. Entries are open now and the closing date is Wednesday 5th October 2022.

Open to all Guernsey residents and businesses, it is free to enter and you can enter multiple award categories.

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<b>Creative Entrepreneur</b> <i>(sponsored by TPA)</i>	4
<b>Digital Leader</b> <i>(sponsored by Sure)</i>	5
<b>Disrupter of the Year</b> <i>(sponsored by C5 Alliance)</i>	6
<b>Entrepreneur for Good</b> <i>(sponsored by Islands)</i>	7
<b>Innovation in Technology</b> <i>(sponsored by PwC)</i>	8
<b>Learner of the Year</b> <i>(sponsored by JT)</i>	9
<b>Scale Up Business of the Year</b> <i>(sponsored by Resolution IT)</i>	10

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# CREATIVE ENTREPRENEUR

*SPONSORED BY TPA*

**TPA**

For entrepreneurs in the creative sector who are making waves in their industry.

**Judges will be looking for evidence of:**

- **Sustainable business model**
- **Creative innovation in products, services or processes**
- **Success through meeting and surpassing key business milestones.**

Entrants should be entrepreneurs in the creative sector whose business demonstrates economic and/ or social impact through creative output. Including an innovative new product, service or way of working in the industry.

Creative sector includes but is not limited to advertising, architecture, art & design, digital media, fashion, film, music, publishing and TV.

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An award to recognise exemplary leadership within an organisation where evolving technology is embraced.

**Judges will be looking for evidence of:**

- **Pioneering use of technology within the organisation and its impact**
- **Leadership and management styles that have driven improvement**
- **Staff engagement in programmes or processes to successfully deliver digital strategy**
- **How employees have been retained, motivated and optimised to deliver the digital-focused objectives**

***Consider your knowledge, skills and mindset and how you have applied these attributes to perform effectively in your role as a digital leader.***

Entrants should be individuals who can demonstrate driving positive digital transformation through exceptional leadership. For example, successful intrapreneurial activity, digital transformation and/or culture change.

They may be leading the company or be a project lead for digital transformation within an organisation.

*Individuals can be nominated for this award.*

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# DISRUPTER OF THE YEAR

SPONSORED BY C5 ALLIANCE



An award that advocates those willing to take on risk in order to bring about radical change.

**Judges will be looking for evidence of:**

- **Innovative thinking / Market-changing concepts or approaches**
- **Horizon-scanning techniques that spot early stage opportunities**
- **Methods to champion change and challenge the status quo**

Entrants can be either entrepreneurs, or an individual or a team within an organisation. They should be pioneers for change, demonstrating innovation in their business or industry sector, having measurable impact and positively disrupting the status quo.

*Individuals can be nominated for this award.*

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# ENTREPRENEUR FOR GOOD

**SPONSORED BY ISLANDS**



An award to celebrate social entrepreneurship and positive action in mission-based businesses.

**Judges will be looking for evidence of:**

- **Positive impact on society, community and/or environment**
- **Sustainable business model**
- **Innovation in products, services or processes**
- **Clearly defined mission statement and KPIs**

Entrants should be entrepreneurs whose business contributes to public good or someone who runs a nonprofit that can demonstrate a sustainable business model. Including founders of organisations with a mission to create and sustain social value, with a measurable impact for good.



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# INNOVATION IN TECHNOLOGY

SPONSORED BY PWC



An award to promote organisations that are leading by example in technology driven innovation projects.

**Judges will be looking for evidence of:**

- **Use of technology**
- **Innovation in the solution or its application**
- **Benefits realised through the implementation - for example, new business opportunities or competitive advantage**

Entrants should submit a product or service that demonstrates the use of technology to deliver a creative business solution. Including evidence of outcomes such as:

- innovative business launched
- improvements to existing business infrastructure
- increased organisational productivity
- opening up a new market

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# LEARNER OF THE YEAR

SPONSORED BY JT



An award to champion learning, underpinned by the importance of upskilling for the future of work.

**Judges will be looking for evidence of:**

- **Courses undertaken / qualifications achieved**
- **Application of learning in your own context / plans to use learning going forward**
- **Pro-active personal development goals for future**

Entrants can be individuals of any age (14+) who are extending their knowledge for the future of work, including those studying STEAM subjects. For example:

- a student from 14+ who has taken part in extracurricular activity, such as Digital Innovator Programme
- a college/university student
- an intern in the digital or creative sector
- a digital apprentice
- an individual in employment who is upskilling or extending their knowledge in an exciting way.

All entrants must be undertaking or have undertaken a programme of study within the last 12 months.

*You can apply as an individual or nominate someone.*

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# SCALE UP BUSINESS OF THE YEAR

*SPONSORED BY RESOLUTION IT*

RESOLUTION IT  
TECHNOLOGY SOLUTIONS

An award to recognise growing business success.

**Judges will be looking for evidence of:**

- **Sustainable growth of the business**
- **Operational growth and/or job creation**
- **Innovation in products, services or processes**
- **Strong direction with clearly defined objectives for development**

Entrants should be entrepreneurs with established businesses that have demonstrated success through strong and sustainable growth, for example job creation, increased revenue and extended market reach.

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# THANK YOU TO OUR SPONSORS

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Charles Mindenhall  
**Co-Founder of  
Blenheim Chalcot**



*"By thinking differently, taking risks and proactively investing in and developing themselves and others - people across Guernsey are making a game-changing difference to the future of their organisations and the Bailiwick as a whole. By celebrating 'go-getters', we can inspire others, and The Véyaon Awards provide an exciting opportunity to do just that. This looks to be a fantastic evening, reminding us of what we're aiming for, by recognising, spotlighting and celebrating some of the fantastic efforts and achievements of those around us."*

## AWARD SPONSORS

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Website | [digitalgreenhouse.gg](http://digitalgreenhouse.gg)

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