



POWERED BY:

First Central

Insurance & Technology Group

Digital Innovators Competition 2020



@FirstCentralGrp @digigreenhouse #DigitalSkillsGuernsey #FutureGuernsey

THE COMPETITION

8 Yj Y`cd`UX][]hU`gc`i h]cb`hc`h\Y`Zc`ck]b[`dfcV`Ya .s

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***‘Guernsey is full of talented people
but it is not easy to find suitable people for specific jobs.’***

Entry Requirements:

- 9bhf]YgUfY`cdYb`hc`U`ghi`XYbhg%(`Z`]bs ; i`YfbgYm`s
- M`ci`W`lb`Y`bhYf`]bX]j`]Xi`U`mcf`Ug`dUf`hc`ZUs`hYUa`!`hYUa`g`]a`]hYX`hc`U`a`U`]a`i`a`cZ5`students`dYf`hYUa`"s
- M`ci`a`i`ghfY[]ghYfV`m**1st May 2020**.s
- FY[]ghfU]h]cb`]gh`fci`[\`h\Y`8][]hU`s ; fYYb\`ci`gY`k`YVg]hY`!`d`YUgY`Z`]`]b`h\Ys`Zcfa`Uh`h\Y`V`chca`c`Zh\Y`dU[Y`YfY.s`[\hhdg.#X\]\[\]hU\[fYYb\`ci`gY`\[#dfc\[fUa`g`\]a`dUW`#g`\]`g`YXi`W`h\]cb`#X\]\[\]hU`!`lbbcj`Uh`cfg`!W`a`dYh\]h\]cb`#](#)
- C`bW`m`ci` \Uj`Y`fY[]ghYfYX`m`ci`k`]`VYs`dfcj`]XYX`k`]h`U`gdUW`hc`i`d`cUX`m`ci`fs`Y`bhfn`s

- 9bhf]Yg`hc`h\Y`W`a`dYh]h]cb`a`i`ghVY`Us`Z]bU`gc`i`h]cb`hc`h\Y`dfcV`Ya`]ghU`hYXs`UVcj`Y`"H\Y`mW`lb`VY`gi`Va`]hYX`]b`Ubms`Zcfa`Uh`z`]Y`"k`]fY`ZfUa`Yg`zg`_Y`hW`Yg`zs`dfc`ch`md`Yg`z`Y`hW`fk`]fY`ZfUa`Y`[`i`]XY`cbs`dU[Yg`+!`-`l`z`U`cb[`k`]h`U`XY`g`W`]dh]cb`c`Zs`h\Y`gc`i`h]cb`UbX`U`bmgj`d`dc`fh]b[`]a`U[Yg`z`XYa`cg`cf`a`UhYf]U`s

Entries must be submitted by 22nd May 2020.

H\Y`Y`bhf]Yg`k`]`VY`!`X[YX`V`m`U`d`UbY`c`Zs`Yl`d`Y`fhg`Z`fca`:`]fgh`7`Y`bhfU`U`bX`8][]hU`s ; fYYb\`ci`gY`V`UgYX`c`b`h`k`c`W`hY[`cf]Yg.s

**Best Technical Solution
Most Innovative Solution**

Timings:

22nd May - Entry deadline -
Gi`Va`]gg]cbg`W`cgY`U`h`a`]Xb][\`hs
1st June - Judging
26th June - Prize giving

Prize:

Amazon Vouchers

EXPLORING THE PROBLEM

C b h\Y Zc`ck]b[`dU[Yg h\YfY `UFY" `UMj]]h]Yg hc `Y`d`mci `YI d`cfY h\Y`dfcV`Ya `ghU hYa YbhUbX`XYj Y`cd`gc`i h]cbg""H\YmUfY VYghs XcbY]b[fci dg`gc h\Uhmc i `WUb [Yh`X]ZZYf]b[`dYfgdYWhj YgZUbX`hc `Yh`mci `Vt`UVcfU hY`UbX`Vi]`X`cb`ch\Yf`dYcd`Yg]XYUg`s

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Roots & Branches `DU[Y(s

H\]gYI YfV]gY `Y`dgi bd]W_ h\Y`XYhU]`gcZs
 h\Y`dfcV`Ya žVch\]hgYZZYWhg]j]g]V`Ys
 VfUbVWYg]UbX`]hgWli gYgfk]XXYb`fcchgt`s
 H\]gWUb `Y`d`mci i bXYfghUbX`k \]Wks
 UFYUg`mci `a][\hk Ubh`hc ZcW`g`cb"s

! ;]j Y`mci fgY`j Yg%) `a]bi hYg`cb`h\]gs
 YI YfV]gY"s

! GhUfhk]h\ h\Y`j]g]V`Y VfUbVWYg!`k \UhXcs
 mci `gY`Y`UddYb]b[`UgU`Vt`bgYe i YbW`cZs
 h\]g`dfcV`Ya 3s

! H\Yb`k cf_`VUW`k UfXg`hc]XYbh]Zmfcc`hs
 Wli gYg`hc h\Uh`dfcV`Ya "ss

! C bW`mci j Y`Vt`a Yi d`k]h\`mci f`Z]fghs
 fcchWli gYžUg_`k \mh\]g`a][\`hVYs
 \UddYb]b[``7`cbh]bi Y`hc`Ug_`K \m`Ugs
 a Ubmh]a Yg`Ug`mci `WUbžVi]`X]b[i d`Us
 h\fYUX`cZfcchWli gYg`h\UhU` `Vt`bhf]Vi hYs
 hc h\Y`dfcV`Ya ""H\YgY`Z]bX]b[gWUb []j Ys
 mci `h\Y`XYhU]`g`bYXYX`hc`XYj Y`cd`Ubs
 YZZYWhj Y`gc`i h]cb"s

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100 Ideas in 10 Minutes `DU[Y(s

5b]XYU[YbYfUh]cb`hYVX`b]ei Y`XYg] bYXs
 hc VY`ZUghdUW`X`UbX[YhU`c`Zmci fs
 h\ci [\hgXck`b]b`Zfc`bhc`Zmci ""H\]b_s
 UVci h\h\Y`Zc`ck]b[.s

! 9I d`cfY`Ya Yf[]b[`hYVX`bc`c[]Ygs

! 8]gVt`j Yf`k \UhYfU`ma UhYf`g`hc`h\Ys
 W`ghca Yfgs

! -a U[]bY`X]ZZYfYbhk Um`gc`Z`Xc]b[`h\]b[]gs

! F`YXYg][b`UbX`fYg\`UdY`YI]gh]b[`gc`i h]cbgs

! <ck`WUb`Vi g]bYgg`cf`Vt`a`a`i`b]ms
 d`fcW`ggYgVY`]a`d`fcj`YX3s

: cf`UMj]]m]bg`fi W]cbggY`dU[Y) `s

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Story Canvas `DU[Y*s

H\]gk cf_g`Y`Yhk]` `Y`d`mci `Zi`bbY`s
 mci f`]XYUg`Xck`b`hc`cbY`gc`i h]cb"ss

! ;]j Y`mci fgY`j Yg() `a]bi hYg`Zcf`h\]gs
 YI YfV]gY"s

! GhUfhk]h\ h\Y`dfcV`Ya !`h\]g`a][\`hgh]`s
 VY`h\Y`cj`YfU` `dfcV`Ya `ghU`hYa`Ybhžcf]`hs
 a][\`hVY`U`a`cfY`gdYV]Z]W`fcchWli`gY"s

! H\Yb`k`cf_`UW`cgg`h\Y`hcd`Z]`]b[]b`mci`fs
 Vt`bhYI`hUbX`Ui`X]YbW`!`-g`mci`f`dfcV`Ya`ž
 UbX`]b`hi`fb`mci`f`gc`i`h]cbžgdYV]Z]W`hc`cbYs
]bXi`ghf`mcf`c`V`hmdY3`-g]hU[Y`gdYV]Z]W`-gs
]hU]a`YX`UhVi`g]bYggYg`cf`c`V`gY`Yf`gžcf`s
 Vch\3s

! K]h\`h\cgY`h\fY`Y`gYVh]cbg`Ub`gk`YfYXž
 a`cj`Y`Xck`b`hc`YI`d`U]b`mci`f`gc`i`h]cbs
 WYUf`m]ss

! D`Ub`ci`h`mci`f`ghYdg`hc`a`U_`Y]h\`UddYb`]bs
 h\Y`]a`d`Ya`YbhU]cb`gYVh]cb"s

! H\Y`VYbYZ]hg`gYVh]cb`g`lci`X`VY`k`Y`fYs
 mci`]XYbh]Zmh\Y`fYUgc`bgk`m`gca`YcbYs
 k`ci`X`i`gY`mci`f`gc`i`h]cb`cj`Yf`YI`]gh]b[]s
 d`fcXi`Wg#Yfj`]W`g`s

Roots & branches

BRANCH CONSEQUENCES

What is happening
because of this problem?
Visible results.

Problem statement:

ROOT CAUSES

Why is this problem
happening?
Hidden issues.

This exercise has been adapted for this context but is originally sourced from: *Aaron Tail & Dave Faulkner. 2016. Edupreneur: Unleashing teacher-led innovation in schools. Wiley, Australia. Page 74.*
www.educationchangemakers.com



100 IDEAS IN 10 MINUTES

@cc_Uhh\YfcchWli gYgicZh\YdfcV`Ya Zfca `mci f`Z]fghUW]j]hmiUbXVta Y`i d`k]h\]XYUg`hc`gc`j Y`h\Ya ""`h]g`U`ei]W!Z]fY]XYUs
 [YbYfUh]cb UW]j]hmgc`mci `g\ci `X`k f]hY`Xck b`Ubnt\]b[`Zfca `h\Y`cVj]ci g`hc`h\Y`f]X]W`ci g`\$

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Stage 1:

One idea per sticky note

!`Mci`Wb`XfUk`h\Ya`]Zmci`~]_Y`s

- Gh]W`h\Ya`i`d]b`U[`f]X`hc`\Y`d`mci` s`j`]gi`U`]gY`h\Y`bi`a`VYf`cZ]XYUgVY]b[`s` [`YbYfUhYX`s
- C`bY`Vt`bj`Yf`gUh]cb`Uh`U`h]a`Y`]b`mci`f`s`hYUa`"s
- 6i`]`X`cb`ch\Yf`dYcd`Yg`]XYUg`s
- K` \Yb`gca`YcbY`Vta`Ygi`d`k`]h\`Ub`]XYUs`hfmfYgdc`bX]b[`k`]h\`MgZUbX""`s
- 5j`c]X`bY[`Uh]j`]mz`h\YfY`UfY`bc`VUX`]XYUgs`Uh\`g]ghU[`Y`s
- GhUmZcW`gYX`cb`h\Y`dfcV`Ya`"s

Set your timer for 10 minutes and off you go.



Stage 2:

Review and discuss your ideas

!`;`]j`Y`mci`fgY`j`Yg`Ubch\Yf`%\$`a`]bi`hYgs`Zcf`h\]g]ghU[`Y`"

- **Group your sticky notes into themes**
]Y""`hmdYgicZhYVW`bc`c[`mzdUfh]W`Ufs`UgdYVW`gicZh\Y`dfcV`Ya`zX]ZZYfYbhs`Ui`X]YbW`g`f]bX]j`]Xi`U`gz`Vi`g]bYggYgZs`Vta`a`i`b]mzYXi`W]h]cbZ`YhW`Mci`f`s`[`fci`d]b[`gk`]`VY`YX`Vmh\Y`hmdYgicZs`]XYUg`mci`[`YbYfUhYX`s

Identify a theme to focus on! `g`h\YfYs`cbY`dUfh]W`Uf`h\Ya`Y`h\Uhmci`f`hYUa`]gs`a`cgh]bhYfYghYX`]b`XYj`Y`cd]b[`3s

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Story Canvas

WHICH PROBLEM

What challenge did you choose to solve?

CONTEXT

Set the scene, what is the background of the problem?

AUDIENCE

Who are you targeting with your solution?

SOLUTION

What is your big idea and how will it work?

IMPLEMENTATION

How would you implement your solution, e.g. which organisations would you need to connect with?

BENEFITS

What benefits will your solution have?
e.g. environmental, economic or social.



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DESIGN A
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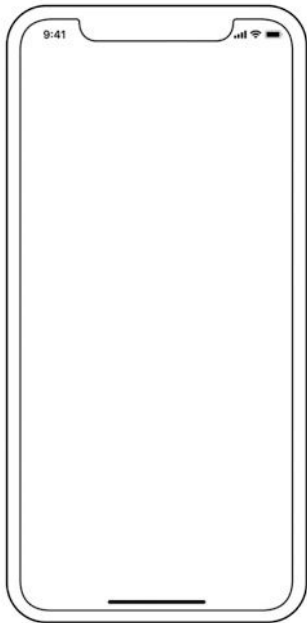


Wireframing

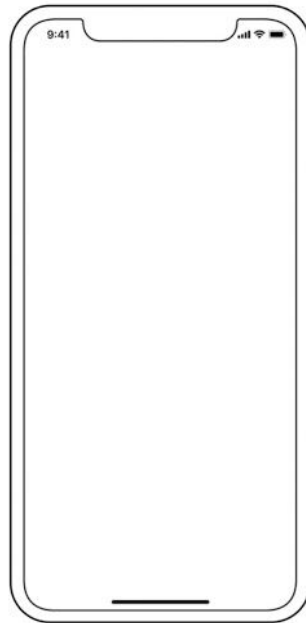
Data

What information will the user need to give or receive to use your solution?

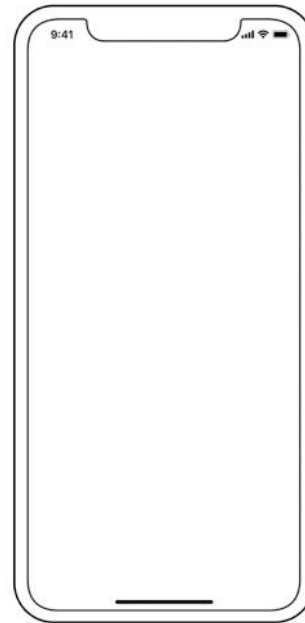
Screen 1



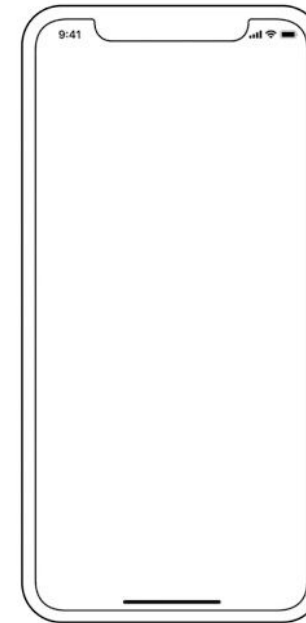
Screen 2



Screen 3



Screen 4



User Interaction

Think about your users, will it be obvious what they need to click on to use your solution?

User experience

How will the user interact with your solution?

Journey

How will your pages link together?
Draw lines to show these routes.

